

# Hranush Bentley

UX Design + UI Development

Fairfax, VA  
(703) 869-4199  
hranush@gmail.com

## SUMMARY

I'm a creative professional with 10 years of experience in web design, user interface and user experience for mobile, tablet, and desktop. I also have experience in print, front-end development, and copywriting.

**Specialties:** UI, UX, visual design, developing style guides, high fidelity mockups. Prepare and conduct user testing and qualitative and quantitative research/analysis.

- ❖ Creating easy-to-understand user experiences out of complex systems.
- ❖ Solid knowledge and practice of Agile methodologies.
- ❖ Solid written and spoken communication skills.
- ❖ HTML5, CSS, JavaScript, SASS, and API integration.

## EXPERIENCE

**Senior UX Designer/UI Developer** | NG (Contractor via TTW Solutions) - Fairfax, VA

January 2018 - Present

Worked collaboratively with clients, in a form of whiteboard meetings to conduct business analysis, gathering requirements and feedback, while implementing high fidelity interactive prototypes.

- ❖ Created wireframes, storyboards, user flows, high fidelity mockups, and sitemaps for a desktop application using Axure, and Adobe CC.
- ❖ Utilized Axure to create and enhance traditional the legacy system software application interfaces and developed cohesive style guides to ensure a consistent design language.
- ❖ Conducted usability testing, including, writing presenting and running focus groups for live and remote session testing.
- ❖ Provided HTML5 and JavaScript components with sample data API integration.
- ❖ Conducted information gathering in the software development life-cycle, including functional definition, user flows, interaction models, high fidelity interactive prototypes as per project requirements that met with client approval.

**Environment:** Axure, HTML, CSS, JavaScript, Adobe CC, Jira

**Senior UX Designer** | BD (Contractor via Modis) - Reston, VA

June 2017 - January 2018

Conducting information architecture and usability analysis for user interface designs with web-based applications. Worked collaboratively with product owners, business analysts, developers, and requirement engineers to gather and identify functional requirements based on business processes and user needs.

- ❖ Created wireframes, storyboards, user flows, high fidelity mockups, and sitemaps for desktop and mobile application (iOS and Android) using Axure, Sketch, Invision, and Adobe CC.
- ❖ Performed user testing with carefully crafted scenarios.
- ❖ Utilized Axure to create and enhance traditional mobile and web-based software application interfaces and developed cohesive style guides using Sketch framework to ensure a consistent design language.
- ❖ Conducted usability testing, including, writing screeners and scripts, running focus groups (mobile app for iPhone, iPod, and MC-40, an Android device), and remote session testing. Conducted information gathering in the software development life-cycle, including functional definition, user flows, interaction models, wireframes, and sitemaps as per project requirements that met with client approval.

**Environment:** Sketch, InVision, Axure, Adobe CC, TFS

## WORK

**Portfolio**

[hranush.com](http://hranush.com)

**Behance.net**

[/hranush](https://www.behance.net/hranush)

**GitHub.com**

[/hsbcodes](https://github.com/hranush)

## SKILLS

### DESIGN

Accessibility  
Branding & Identity  
Interaction Design  
Metrics & Analytics  
Mobile Apps  
Responsive Design  
Personas  
Prototype  
Storyboard  
Typography  
UI Elements  
Usability  
User Testing  
Wireframes

### DEVELOPMENT

ActionScript  
Bootstrap  
CSS3  
HTML5  
JavaScript  
jQuery  
Materialize  
Sass/SCSS

### APPLICATION

Adobe Suite CC  
Atom  
Axure  
Balsamiq  
GitHub  
InVision  
JIRA  
Justinmind  
Prezi  
Sketch  
Trello

## **UX/UI Developer** | Mysticicy - Glendale, CA (Remote)

*April 2017 – June 2017*

Designed and developed responsive artist website, focused on UI/UX best practices using HTML5, CSS3, Adobe CC, JavaScript, Atom, and Github.

- ❖ Advocated Web interaction design best practices, with a focus on consistency and usability. Built reusable code and libraries for future use and created clean, precise browser-compatible code.
- ❖ Designed functionality and developed new user-facing features. Ensured the technical feasibility of UI/UX designs and Implemented functionality in JavaScript.
- ❖ Created sleek animations and unique functionality using JavaScript libraries and CSS layout modes such as JQuery and Flexbox.
- ❖ Organized site architecture and key features using MindMaple. Used Trello to track progress and mitigate any feature enhancements or changes. Planned site/project design by clarifying goals. Prepared site by installing and configuring server software
- ❖ Create wireframes, storyboards, user flows, and high-fidelity mockups to solve user interface complexities with step-by-step processes and simplified UI. Presented designs to the client for feedback and approval. Utilized Atom for a development environment, Prepros to compile the Sass code, and Jekyll for deployment.

**Environment:** *MindMaple, Trello, Sass, CSS3, JavaScript, jQuery, Flexbox, Yamel, Jekyll, PrePros, Adobe CC, Atom*

## **Senior UX Designer** | Identity Guard (Contractor via Mondo) - Chantilly, VA

*January 2017 – April 2017*

Design user interface for new functions within the application. Oversight on development of features, maintaining consistency in visual elements and behavior across the user experience.

- ❖ Analyzed user study results to identify areas of improvement.
- ❖ Working sessions with Business Analysts and Development teams to define new features.
- ❖ Utilized Sketch to create wireframes, storyboards, user flows, and high-fidelity mockups to solve user interface complexities with step-by-step processes and simplified UI.
- ❖ Made style guide enhancements for new feature implementations.
- ❖ Presented designs to key stakeholders for feedback and approval.
- ❖ Utilized Sketch to design and present new interactive features for applications "Settings" page to enhance user experience.
- ❖ Designed and developed email templates and landing page using HTML5, CSS3, JavaScript, Atom, and Dreamweaver.
- ❖ Utilized Illustrator and Photoshop to design and enhance marketing material.
- ❖ Utilized InVision for team collaboration and to present design ideas, mockups, wireframes, user flows, etc., and enable stakeholder feedback.

**Environment:** *Agile/Scrum, HTML5, CSS3, JavaScript, Adobe CC, Atom, Sketch, InVision, Dreamweaver*

## **UI Designer** | AbleVets – Chantilly, VA

*August 2016 – January 2017*

Collaborated with web developers to turn flat graphics into functioning web apps, providing expertise on current web technologies and standards. Collaborated with cross-functional teams in support of an Agile development methodology.

- ❖ Utilized user feedback and performed site research to identify areas of improvement with a focus on style consistency and functionality enhancements.
- ❖ Developed rapid prototypes and high fidelity mockups of user interface designs for responsive web applications using Illustrator and Photoshop.
- ❖ Presented design solutions to key stakeholders for feedback and approval.
- ❖ Performed Section 508 of the Rehabilitation Act: compliance testing and identified CSS3 code changes to ensure compliance.
- ❖ Ensured accessibility for web pages by feature focused manual testing with Section 508

compliance guidelines.

- ❖ Produced and presented wireframes, high fidelity mockups, and sitemaps for corporate website redesign using Photoshop, Illustrator, and InVision.
- ❖ Designed and developed a responsive corporate website, focused on UI/UX best practices using HTML5, CSS3, Bootstrap, JavaScript, and Dreamweaver.
- ❖ Utilized Jira to track user stories.

**Environment:** *Agile/Scrum, HTML5, CSS3, jQuery, JavaScript, AngularJS, Bootstrap, InVision, Atom, Adobe CC, Jira*

**Senior UX Designer** | iLink-Systems – Fairfax, VA  
2014 – 2016

Lead the company's East Coast creative operations. Conducting information architecture and usability analysis for user interface designs with web-based applications. Worked collaboratively with creative directors, business analysts and developers, SMEs and client stakeholders to gather functional requirements based on business processes and user needs.

- ❖ Created wireframes, storyboards, user flows, high fidelity mockups, and sitemaps for desktop, tablet, and mobile apps (iOS, Android, and Windows) using Balsamiq, Adobe CC, and InVision.
- ❖ Performed browser compatibility testing for tablet and mobile devices.
- ❖ Utilized Photoshop and Illustrator to create and enhance traditional mobile and web-based software application interfaces and developed cohesive style guides using Bootstrap's framework to ensure a consistent design language.
- ❖ Reduced lead-time on quotes from an average of 3-5 days to 1.5 days by reducing component repetition, and implementing timely testing.
- ❖ Conducted usability testing, including, writing screeners and scripts, running focus groups (mobile app for Windows 10), and remote session testing (VCA). Conducted information gathering in the software development life-cycle, which including functional definition, user flows, interaction models, wireframes, and sitemaps as per project requirements.
- ❖ Utilized HTML5, CSS3, JavaScript, and Bootstrap to align application features to better represent the approved design.

**Environment:** *Balsamiq, Adobe CC, SASS, SCSS, Bootstrap, JavaScript, HTML5, CSS3, Prezi*

**UI Designer** | Engility Corp. – Falls Church, VA  
2010 – 2014

Created Branding and Identity for multiple efforts supported under Military Health System (MHS), Health Affairs. Worked with client and design requirements to develop web pages that adhered to their, industry and usability standards in a Mac or Windows environment.

- ❖ Performed website maintenance for the client using Sitecore Content Management System (CMS). Added photo galleries, widgets, embedded video and optimized existing content using the Sitecore CMS, HTML, JavaScript, CSS.
- ❖ Ensured compliance with Section 508, followed all Section 508 Web guidelines to edited documents, PDFs and web content for 508 compliances.
- ❖ Redesigned website elements; maintained existing site content; enhanced and added new features and functionality with widgets, internal pages, wireframes, promotional materials, full HTML/Active Server Pages (ASP) pages, banners, and demos, using Photoshop, HTML, and CSS.
- ❖ Created style guides from Stakeholders recommendations using InDesign.
- ❖ Responsible for designing and creating charts and infographics for Proposals and other presentation materials utilizing Illustrator for Project Managers and Stakeholders.
- ❖ Increased social media traffic of 35% for the end user by creating marketing campaign ads and taglines utilizing Adobe Suite.
- ❖ Designed Seven Panels featuring the achievements in medicine by Military Health Systems, placed in the Pentagon for display.
- ❖ Gathered content and researched design concepts for the seven panels and executed high fidelity mockups using Photoshop, Illustrator, and InDesign.
- ❖ Redesigned, maintained and upgraded website organic content for increased User Experience, while creating graphics for new content additions using HTML, JavaScript, CSS, Photoshop.

**Environment:** *Adobe Suite, HTML, JavaScript, CSS*

**Web Designer/Developer** | Next Strategy – Falls Church, VA  
2009 – 2010

Lead designer/developer for the company, managing 60+ active websites. Designed and developed full HTML and Flash website.

- ❖ Created HTML marketing email templates for Constant Contact, designed and developed monthly email newsletters, ads, and banners for over 6,500 subscribers.
- ❖ Enhanced marketing campaign with new graphic design layouts using Illustrator, Photoshop, HTML, and JavaScript.
- ❖ Updated weekly content to the web pages. Redesigned and maintained existing websites, added new functionality, such as optimized buttons, custom galleries and custom interactive maps using ActionScript and Adobe Flash.
- ❖ Created systemic and innovative methods of maintaining and monitoring 60+ active websites. Maintained and improved communication with clients by improving the response time of set deadlines.

**Environment:** *ActionScript 2.0, HTML, CSS, JavaScript, Adobe Suite*

**Web Interactive Designer** | The Design Method Group – Frederick, MD  
2008 – 2009

Designed, developed and maintained websites for local Real Estate Investment firms, and B2B company manufacturing furniture, etc.

- ❖ Collaborated in developing corporate identity, logos, and marketing materials.
- ❖ Used HTML, JavaScript, CSS for development of websites with the improved user experience.
- ❖ Spoke with stakeholders to gather requirements, then produced wireframes for approval.
- ❖ Created new methods of design layout that reduced development time by 25%, providing metadata and styling guidelines: dimensions for spacing, padding, and graphics using HTML and metadata tag.

**Environment:** *ActionScript, HTML, CSS, JavaScript, Adobe Suite*

## EDUCATION

**Master of Science in Information Systems, Web Development**  
Aspen University | 2015

**Bachelor of Fine Arts, Environmental Design**  
Maryland Institute College of Art | 2007

**Associates of Science, Graphic Design**  
Northern Virginia Community College | 2003

## CERTIFICATIONS/TRAINING

**ICAgile Certified Professional – Agile Way Fundamentals** | SEP 2016

**Section 508 Compliance Training** | JAN 2014, OCT 2016

**Sitecore Content Management System (CMS) Training** | NOV 2013

## LANGUAGES

**Armenian** | Fluent

**Russian** | Conversational

# CLEARANCE

Public Trust | 2010-2014, 2016